

Multiplast

White plaster for interior or exterior finishing works

VALUE PROPOSITION

- White product for finishing on both interior and exterior works

ADVANTAGES

- Easy mixing and application process
- Higher yield and open time compared to other similar products
- Different finish styles

APPLICATIONS

- Interior / Exterior
- Application on different surfaces: concrete walls, cement block walls, polystyrene panels, cement panels, gypsum panels.

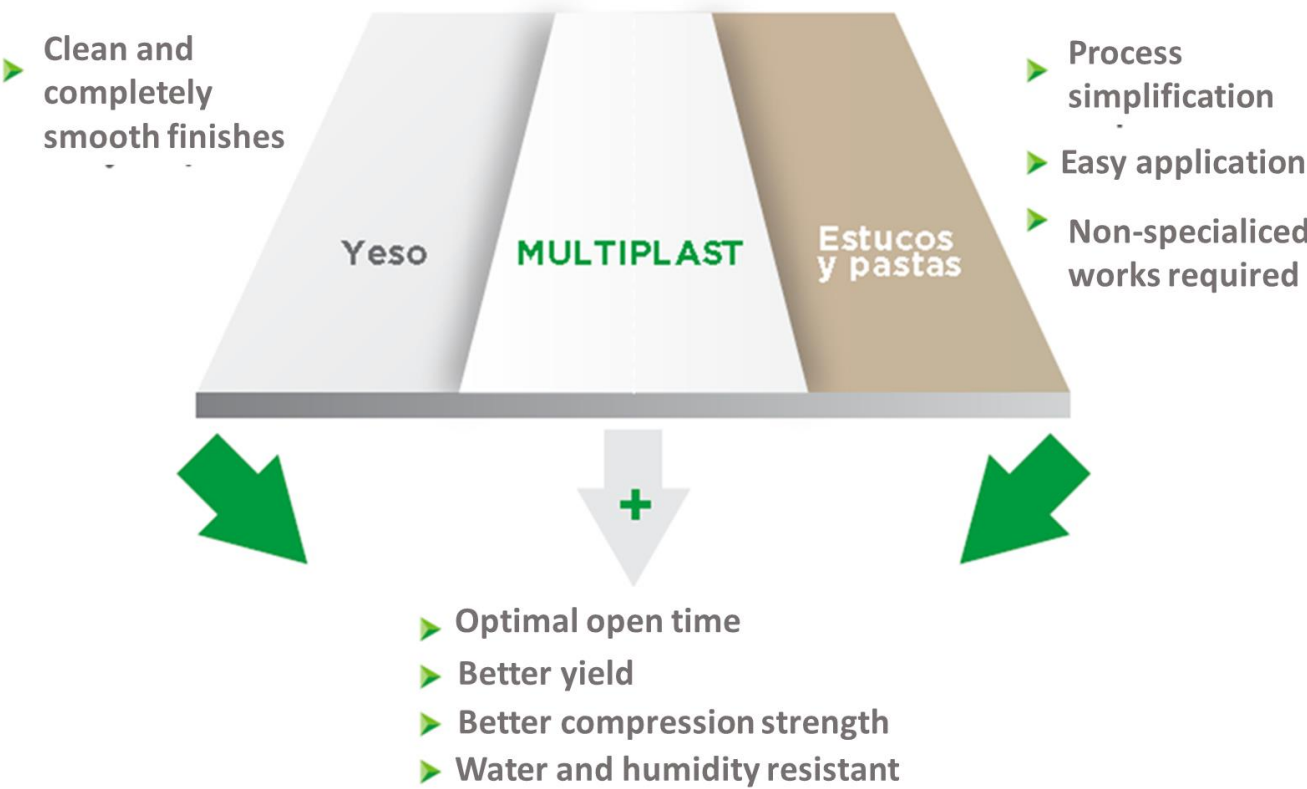


Innovation and differentiation

MOTIVATION

To widen CEMEX’s portfolio of constructive solutions by offering an ideal product for wall finishing.

CHARACTERISTICS



TYPE	WHITE PLASTER CEMENT BASED
Sizes	40 kilos
Average yield (40 K, 3-5 mm thickness)	8.5 m ² on block wall 9-11 m ² on precast concrete
Open time	2 hours
Set time	15-20 minutes
Work temperature	6-40° C
Mixing	10-11 Liters per bag 40 kilos



ACTIVITIES AND INDUSTRIALIZATION EXAMPLES



MÉXICO

Nation-wide use for the self construction segment, urban infrastructure, development of low income housing, residential and vertical infrastructure.

