# Cemento Impercem

Class 30 Portland Cement, waterproof, for general use.

### **VALUE PROPOSITION**

 May be used for structural and masonry works, but specially for elements exposed to humidity.

### **ADVANTAGES**

- To build and protect concrete elements from humidity in one single step.
- Helps diminish maintenance problems related to humidity: damage to painting, finishes, reinforcement elements.
- Reduces appearance of fungus and efflorescence.

### **APPLICATIONS**

- Concrete: Slabs, foundations, columns, beams, water deposits.
- Mortar: to cover walls, leaking slab rehabilitation.



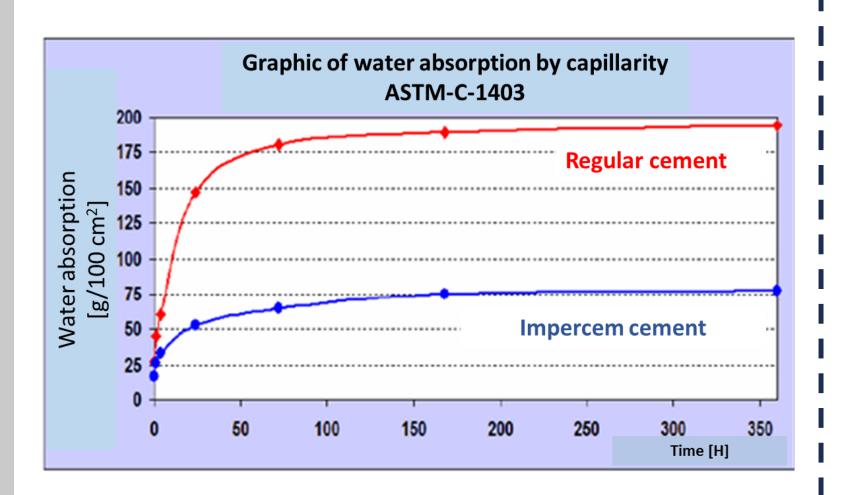
## Build and protect your construction in one single step

### **MOTIVATION**

To widen CEMEX's constructive solutions by offering a cement whose main characteristic is to avoid water leakage within cast, while maintaining the same mechanical properties of our traditional cements



### TECHNICAL CHARACTERISTICS





### **ACTIVITIES**

#### **MÉXICO**



- 4 producing plants in Mexico
- Used in social and governmental programs
- Participation in the self construction and bricks segments



