





# Impercem Cement



Cement for general use that helps prevent water passage in the construction, maintaining the whole work free of humidity.

- **Avoids** water leakage in foundations, walls and slabs
- **Protects** from leaks, stains, fungus and efflorescence.
- **Save** on humidity repair expenses

	Challenge	Key Benefits	Technical Advantage
	No water filtrations	<ul style="list-style-type: none"><li>• Helps reduce water absorption in concrete pieces</li></ul>	<div>70 % reduction of water absorption</div> <div>Better performance</div>
	Low maintenance	<ul style="list-style-type: none"><li>• Prevents water filtrations in concrete ceilings</li><li>• Improves lifespan of finishes: painting, cover plaster</li></ul>	
	Improve comfort	<ul style="list-style-type: none"><li>• Helps keep interior constructions dry, avoiding growth of fungus</li></ul>	
	Performance	<p>Extra Technology:</p> <ul style="list-style-type: none"><li>• Improves workability of concrete mix</li><li>• Improves cohesion</li></ul>	

**CEMEX**  
innovation

- Proprietary Impercem Technology
- Product of national distribution: Mexico